

UNLEASH DIGITAL

HUAWEI CONNECT 2022 • BANGKOK

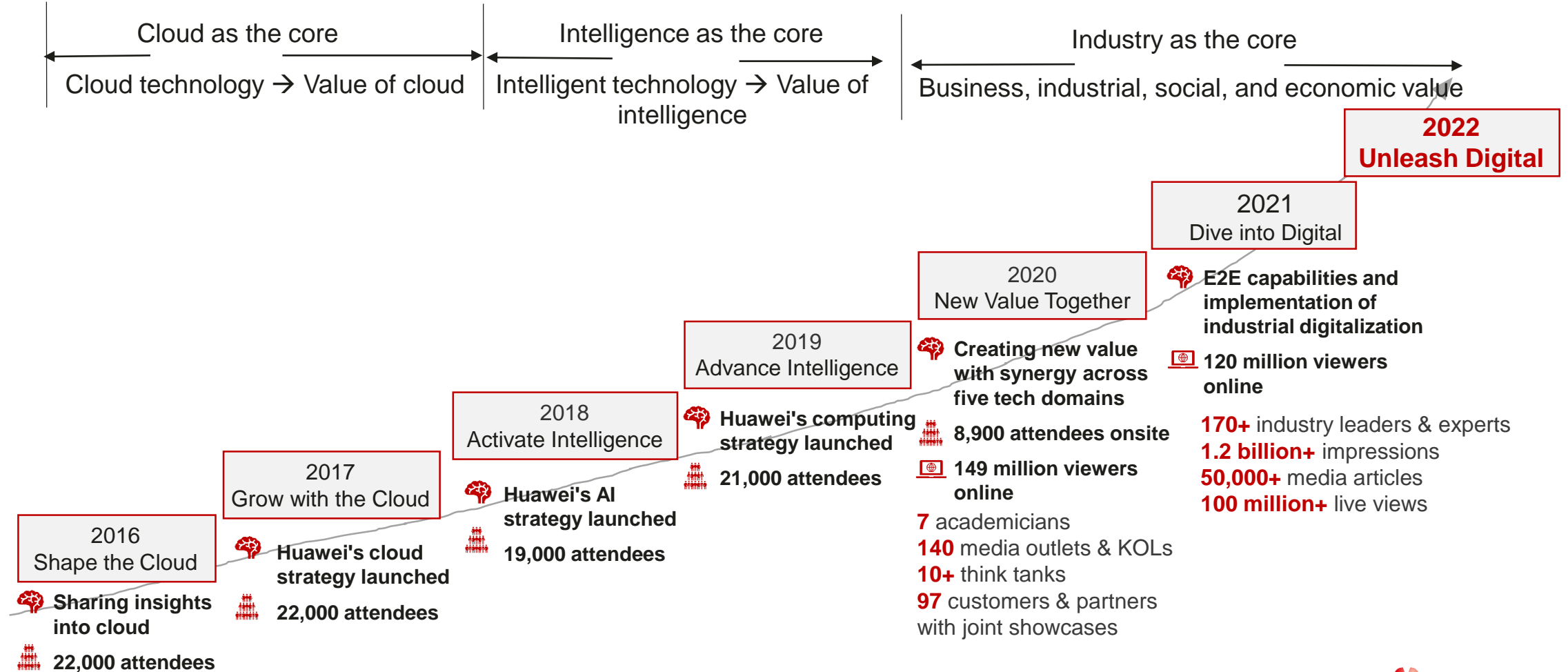
 Queen Sirikit National Convention Center

 September 19-21, 2022



HUAWEI CONNECT: A Must-Attend Event in the ICT Industry

HUAWEI CONNECT is Huawei's annual flagship event for the global ICT industry. It aims to serve as an open and collaborative platform where KOLs, business leaders, technical experts, pioneering companies, ecosystem partners, application service providers, and developers can gather to drive the development of the industry and foster an open and robust ecosystem for shared success.



HUAWEI CONNECT 2022: Held in Bangkok for the first time



Date: September 19–21 (Monday & Wednesday)

Location: QSNCC, Bangkok

Host: Huawei

of onsite attendees: ~ 10,000 (7,000 Thailand and 3,000 from other countries)

Target audience: Government and enterprise customers, partners, startups, developers, universities, analysts, and the media

Theme: Unleash Digital



Key content:

- Launching Huawei strategies, excellent business cases, innovations, and signature products
- Digital Asia-Pacific; unleashing digital productivity through innovation
- Supporting and driving the implementation of digital strategies in Asia-Pacific countries and accelerating digitalization in Asia-Pacific

UNLEASH DIGITAL

September 19 – 21, 2022

Bangkok, Thailand



A Must-Attend Event

At this year's event, you can:

- Explore how digital technologies like cloud native and AI can create practical value in different industry scenarios
- Get hands-on experience with newly released scenario-based ICT products, portfolios, and solutions
- Learn from the best practices and outcomes of our work with customers and partners around the world
- Explore how we can build a sound ecosystem for open collaboration and shared success
- Join the discussion on efforts to support digital strategies in APAC

Schedule



Three-day Schedule

September 19

September 20

September 21

Warm-up

Keynote 1

Keynote 2

Open Day

Summit/Session

Summit/Session

- **Developer activities**
- **Technical communication**
- **Colleges and universities**

Technical communication, developer activities

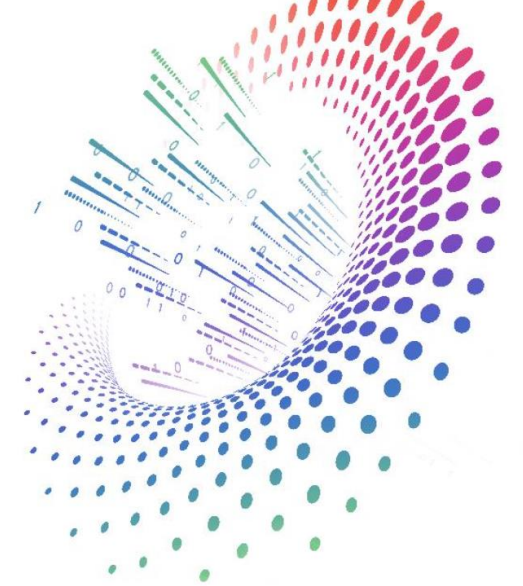
Executive meetings

CXO roundtables, industry partner activities, and media activities

Exhibitions (event venue, regions, ThreeCloud, official website, and showcases)

Huawei Connect 2022 Keynote Briefing

This year's speakers will explore where industry digitalization is heading, the opportunities it brings, and how digital technology can help address the challenges that organizations face at different stages of their digital transformation journey. Ultimately, we want to empower organizations to fully unleash the value of digital technology.



Ken Hu

Rotating Chairman,
Huawei

Zhang Ping'an

CEO,
Huawei Cloud

Jacqueline Shi

President,
Marketing and
Sales Service Dept,
Huawei Cloud

Simon Lin

President,
Huawei Asia-
Pacific Region

Ryan Ding

President, Huawei
Enterprise BG

Chen Banghua

President, Marketing
& Solution Sales Dept,
Huawei Enterprise BG

Kevin Hu

President, Huawei
Data
Communication
Product Line

Richard Jin

President, Huawei
Optical Business
Product Line

Peter Zhou

President, Huawei IT
Product Line

**More
To be
announced
.....**

Day 1 / Bangkok time 10:00-12:00

Day 2 / Bangkok time 10:00-12:00

Day 1 Keynote Agenda: Unleash Digital (Draft)

(September 19, 10:00-12:30, Bangkok Time)

Theme	Unleash Digital Exploring trends and opportunities in industry digitization; showcase advanced technologies, products and solutions in order to build an openness and trusted industry ecosystem that will benefit all stakeholders and create new value for all industries		
Time Date	September 19, 10:00-12:30, Bangkok Time Main Hall, Onsite and Online	Audience	10,000 people Onsite/Online. C-level from public sectors and different industries across the globe

Time	Agenda	Speakers	
		Name	Position
10:00-10:15	Unleash Digital	Ken Hu	Rotating Chairman, Huawei
10:15-10:30	Towards a Thriving Digital Economy	H.E. Chaiwut Thanakamanusorn	Minister of Digital Economy and Society, Thailand
10:30-10:45	Working together with openness and inclusion,towards a integrated and digital ASEAN	H.E. Dato Lim Jock Hoi (TBD)	Secretary General of ASEAN (TBC)
10:45-11:30	Huawei Cloud: Unleash Digital with Everything as a Service	Zhang Ping'an	CEO, Huawei Cloud
		Jacqueline Shi	President, Marketing and Sales Service Dept, Huawei Cloud
		Guest speaker	SCB (TBC)
		Enki Tan	CEO of Giti Group
		Guest speaker	Fullerton (TBC)
11:30-12:05	Unleashing Digital for a Sustainable Asia-Pacific	Simon Lin	President, Huawei Asia-Pacific Region
		Guest speaker (TBD)	Minister of Digital Economy, Indonesia (TBC)
		Guest speaker (TBD)	Minister of Education, Malaysia (TBC)
		H.E. Sec Ivan Uy(TBD)	Minister of DICT,Philippines (TBC)
12:05-12:25	Unleash the Power of National Digitalization Fostering Digital Economy	H.E. Supattanapong Punmeechaow	Deputy Prime Minister ,Thailand (TBC)
12:25-12:30	Release: Digital First Economy White Paper	Huawei	Huawei

Day 2 Keynote Agenda

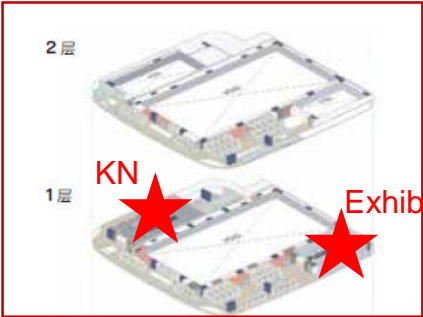
(September 20, 10:00-12:00, Bangkok Time)

Time	Topic	Speaker	
		Name	Position
10:00-10:10	Creating Value for Scenarios and Exploring Technologies for Industries	Ryan Ding	President of Enterprise BG, Huawei
10:10-10:25	Innovative Digital Infrastructure Accelerates Digital Transformation of Government and Enterprise Customers	Chen Banghua	President of Marketing & Solution Sales Dept, Enterprise BG, Huawei
10:25-10:55	Unleashing Digital with Intelligent Cloud Network	Kevin Hu	President of Data Communication Product Line, Huawei
		Guest speaker (TBD)	Hong Kong Airport Authority (TBD)
10:55-11:25	From F5G to F5G Advanced, Exploring Industry Scenarios to Better Unleash Digital	Richard Jin	President of Optical Business Product Line, Huawei
		Guest speaker (TBD)	Inclusive Education Customer of Gyeonggi, South Korea
11:25-11:55	Building a Data-Centric, Trustworthy Foundation for Diverse Applications	Peter Zhou	President of IT Product Line, Huawei
		Guest speaker (TBD)	OCBC (TBD)
11:55-12:05	Joint Innovation and Shared Success, Huawei Releases the Partner Development Program	Steven Zhu	President of Partner Development and Management Dept., Enterprise BG, Huawei

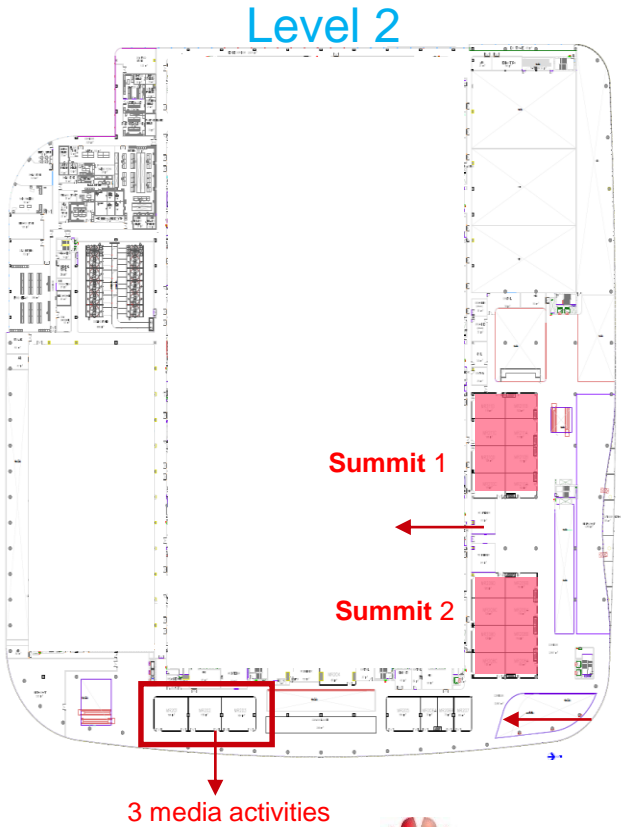
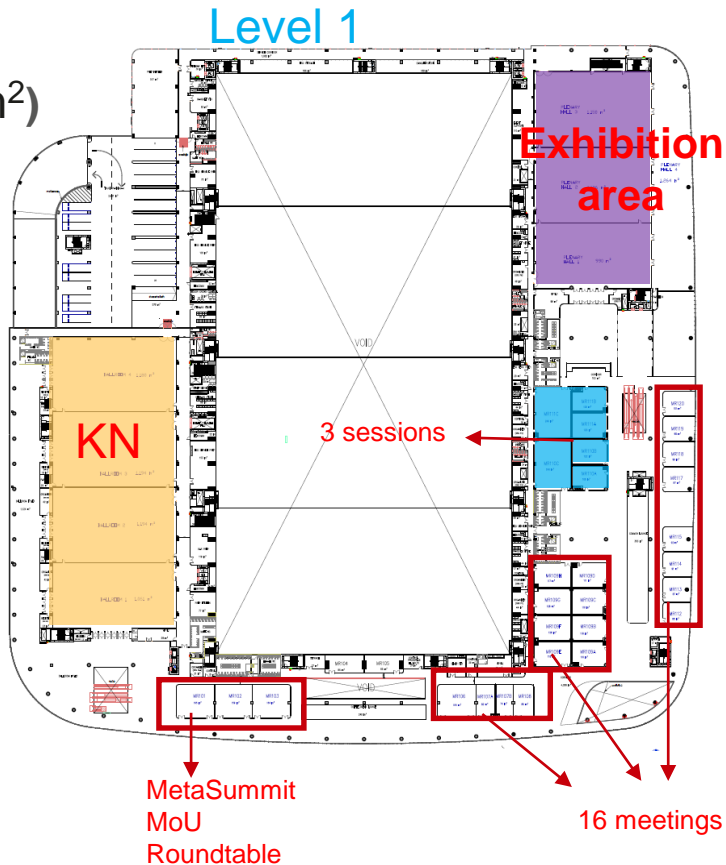
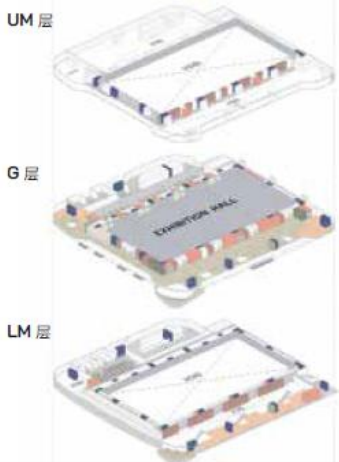
Venue overview



Total area: About 14,000 m ² KN area: 4,500 m ² (1/3 of the total); exhibition area: 3,100 m ² ; forum area: 2,840 m ² ; other: 2,600 m ²	
Keynote	1 x 4,500 m ² (1,500–2,000 people)
Summit	2 x 940 m ² (300 people each)
Session	3 in total: 2 x 220 m ² (80–100 people each); 1x 450 m ² (150–200 people)
Exhibition	1 x 3,100 m ²
Meeting Room	16 x 120–150 m ² (10–30 people each)



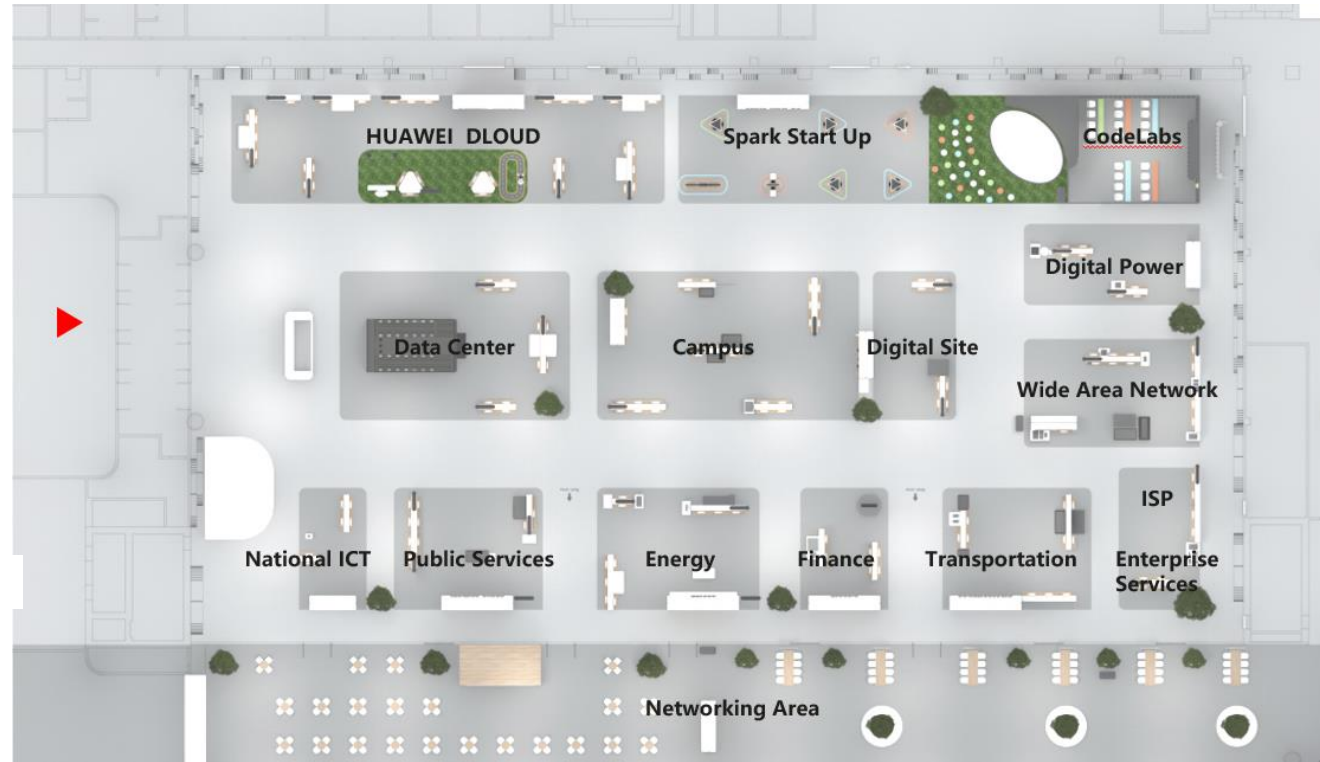
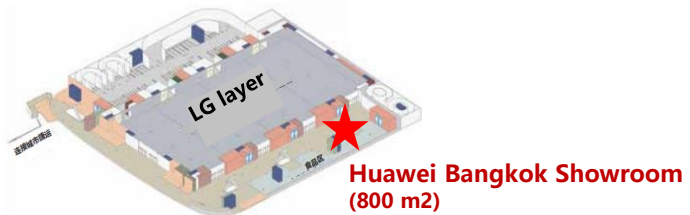
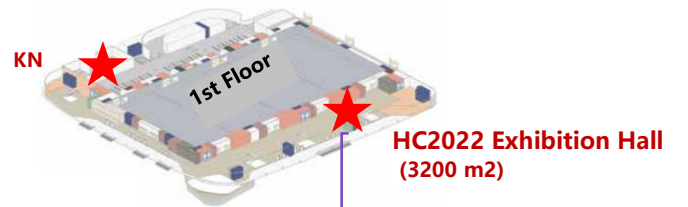
HC 2022 (14,000 m²)



Flagship exhibition hall in Thailand (CNBG, 800 m²)

Exhibition area

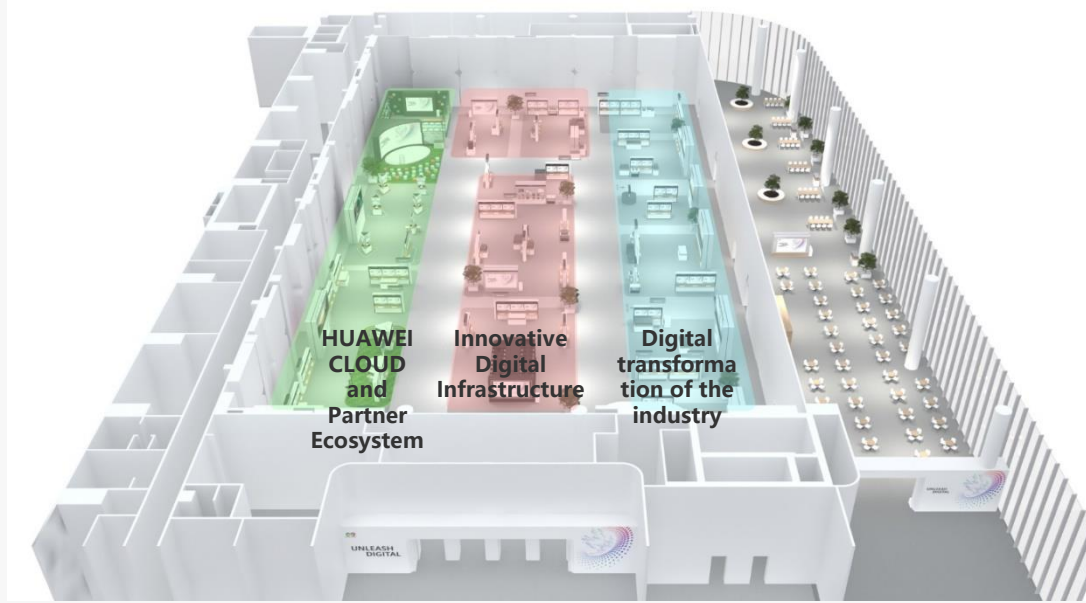
Huawei Connect 2022 Showroom Distribution



Exhibition Overview

HUAWEI CLOUD and Partner Ecosystem

- Solution and ecosystem: HUAWEI CLOUD recently released solutions and ecosystem partner solutions, and set up experience zones such as virtual live broadcast on the cloud, digital person business cards, cloud shopping, and AI robots...
- Spark: 20+ startup partners
- CodeLabs: 30+ developers, training camps, and developer contests



Innovative Digital Infrastructure

From the perspective of customers, integrate the marketable solutions into horizontal scenarios to showcase the latest product and product portfolio solution innovations.

- Data center: centralized data center, small data center, multi-level data center, and green data center
- Campus: campus security protection, intelligent office conference, campus network, and low-carbon campus
- Digital sites: smart shared pole sites, remote detection pole sites, and perimeter protection sites
- WAN network: office network, production network, and public service network
- Digital Energy

Industry Digital transformation

Work with partners to demonstrate innovative applications and marketable solutions in major scenarios of each industry.

- National ICT: Digital First Economy, Green Development, and Talent Ecosystem
- Public utilities: national digital infrastructure, government digitalization, smart customs, and smart education
- Transportation: smart aviation, smart urban rail, smart railway, smart port, and smart highway
- Energy: smart power, smart oil and gas, and smart mining
- Finance
- ISP
- Enterprise Services