



byond mobile

Experience the Networked Economy

**28-29 September 2022**

Bangkok, Sanyan Mitrtown Hall

[www.byondmobile.asia](http://www.byondmobile.asia)

# 5G means going **BEYOND MOBILE**

Businesses are gaining a competitive edge by preparing for 5G integration. Next-generation mobile network adoption is changing the landscape and impacting application development for the Internet of Things (IoT) as well as Industrial Internet penetration in unprecedented ways. The value of 5G goes beyond just faster internet. With everything being connected, it will become a major force in facilitating new products and services to emerge in industries such as Agriculture, Health, Manufacturing and Mobility.

The Asia Pacific region will account for 40% of the world's connectivity within the next 5 years. With Southeast Asia being the growth engine of that region, **BEYOND MOBILE** will set the stage to drive the super-connected economy in the heart of Asia – a region being strategically contested between the superpowers' 5G heroes. The B2B exhibition and conference will host a community of change-makers that will serve as a force for enhancing end-user experience, transforming business processes and utilizing data flow.

## Who is it for?

**Business Leaders:** C-Suite and Head of Department across various industry verticals

**Influencers:** IT Manager, Network Manager | Solutions Architect  
Enterprise Architect | Business Analyst | Information Security Manager

**Makers:** Data Scientist | DevOps Lead | Software Developer  
Network Engineer | ICT Architect | Cyber Security Consultant | Start-Ups

## 5G is supercharging the Networked Economy



# Meet the 5G Ecosystem

BYOND MOBILE will be the meeting place for the 5G ecosystem, where industries can connect with established suppliers and disrupting start-ups across the world. It will provide insight and strategies for business leaders seeking to explore and evaluate the latest technology solutions and services that drive necessary innovation.

## Exhibitor's Expertise

### Infrastructure Component Provider

- 5G Infrastructure Vendors
- 5G Mobile Chipset Provider
- IOT Sensor Network Provider
- Distributed Antenna & Small Cell Network

### Cloud, Data & IT Services Provider

- Cloud Solutions & Data Center Provider
- Content Delivery Network Provider
- 5G & IOT Deployment Provider
- AI, Data & Machine Learning Solutions

### Network Operations Provider

- Mobile Carrier, ISP & MVNO
- Mobile Broadband Provider
- IOT Solutions Provider
- M2M Network Provider

### Cybersecurity Provider

- Threat Detection Provider
- Threat Intelligence Platform
- Vulnerability Management Provider
- Network Access Control Provider

### Device Manufacturer

- Smart & IOT Devices
- AR/VR/Mixed Reality Solutions
- Additive Manufacturing & 3D Printing
- Robotics & Intelligent Systems

### 5G/IOT-Product, -Service & -Application Provider

- Life Sciences & Digital Health
- Agriculture & Biotech
- Future Mobility
- Manufacturing & Robotics

## Organizer

VNU Exhibitions Asia Pacific are producers of global trade fairs in South East Asia. BYOND MOBILE aims to establish a world business hub for networked economy in Southeast Asia, and is proudly endorsed by:



# Get ready for the 5G revolution!

## The impact of the networked society.

5G is a game changer. For the first time in the history of wireless communications, IT infrastructure companies and network operators will deploy a mobile technology made primarily for machines and sensors talking to each other in realtime. 5G and its successors go beyond just faster internet aka BYOND MOBILE. Using myriads of sensors to build the Internet of Things as well as AI to learn from algorithms at the highest speed creates new services for every industry.



### Life Sciences & Digital Health

With the convergence of technologies like 5G, IoT sensors and AI, the Life Sciences and Healthcare sectors are on the verge of another tech revolution, which will transform how you understand people's health, how you deliver treatment, and how you expand access to care and experts.



### Agriculture & Biotech

In light of smart sensors, modern biologicals, robotics, and big data, the agriculture and biotech sector is undergoing rapid transformation. Many large incumbents have recognized the need to adopt the 5G wave, meaning next-gen farming and biotech.



### Manufacturing & Robotics

A 5G-enabled smart factory offers the potential to connect just about anything. In these futuristic factories, connected devices and smart robots can sense their environments and interoperate with each other, making decentralized decisions.



### Future Mobility

In the next decade, autonomous vehicles making their own decisions and adjusting to conditions around them, will conquer our streets. At the heart of making this possible will be 5G. The next-gen mobile network will be a key enabler of more reliable communication for vehicles, which will play a critical role in managing the safety challenges that come with vehicle automation and autonomy.

# Unlocking the potential of the IoT era.

BYOND MOBILE will bring together business leaders from various industry verticals with strategy experts from the Internet, Mobile Communications and IT sectors. The dedicated 5G exhibition will feature leading blue-chip companies as well as promising start-ups drawn from the whole technology stack. Focused areas include those from mobile network and cloud solutions, cyber-security and robotics, as well as the latest in AR/VR, machine learning and AI.

Byond Mobile is a global bridge to Southeast Asia. With International experts serving the 11-country nation group, industries can connect with suppliers across the world. Join us in September 2022 to learn everything about the wireless network of the future!

[www.byondmobile.asia](http://www.byondmobile.asia)

## Get in touch with us:

**Isabelle Springfield** + 66 2 111 6611 (ext 254)  
isabelle@vnuasiapacific.com

**Tehchad Kittiboonya** + 66 2 111 6611 (ext 251)  
tehchad@vnuasiapacific.com

**Yupaporn Paisarnsakulchai** + 66 2 111 6611 (ext 320)  
yupaporn@vnuasiapacific.com

## BYOND MOBILE Exhibition & Conference

Showfloor (sqm):

**3,000+**

Attendees:

**800+**

Exhibitors:

**50+**

Speakers:

**40+**

Organized by

**VNU** | ASIA PACIFIC

VNU Asia Pacific is part of VNU Group, a globally operating exhibition company with offices in Utrecht, Shanghai as well as in Bangkok, and consolidates the international exhibition business of Royal Dutch Jaarbeurs. In South East Asia, Jaarbeurs has formed a Joint Venture with the TCC Assets, a leading corporate conglomerate in the fast-growing region. From its business hub located in Bangkok, VNU Asia Pacific covers all key exhibition markets in South East Asia.

VNU Exhibitions Asia Pacific Co., Ltd.  
88 The PARQ, 4th FL, Ratchadaphisek Rd., Khlong Toei,  
Khlong Toei, Bangkok 10110, Thailand  
Website: [www.vnuasiapacific.com](http://www.vnuasiapacific.com)  
E-Mail: [info@vnuasiapacific.com](mailto:info@vnuasiapacific.com)  
Tel: +66 2 111 6611