

CEBIT ASEAN THAILAND: UNLOCK YOUR BUSINESS

Date: Tuesday 20th March 2018 **Time:** 13.00 – 18.00 hrs.
Venue: Grand Ballroom I, Grand Hyatt Erawan Bangkok Hotel



Time	Program
12.30 - 13.00	Registration
13.00 - 13.10	Welcome Remarks Mr. Loy Joon How, General Manager IMPACT Exhibition Management Co., Ltd.
	Greeting Remarks Mr. Wolfgang Pech, Senior Vice President Deutsche Messe AG
13.10 - 13.20	Opening Keynote Ms. Ajarin Pattanapanchai, Permanent Secretary Ministry of Digital Economy and Society
13.20 - 14.00	Thailand Digital Government Vision 2018 – 2021 Dr. Nuttapon Nimmanphatcharin, President/CEO Digital Economy Promotion Agency (DEPA)
14.00 - 14.30	The Opportunities of 4.0 to ICT Vendors & Service Providers in Thailand Assoc.Prof. Dr. Thanachart Numnonda, Executive Director IMC Institute
14.30 - 15.00	New Era of Cognitive Business IBM Thailand Co., Ltd.
15.00 - 15.30	Coffee Break & Networking Session
15.30 - 16.00	Data-Driven Innovation and Emergence of Data Economy Dr. Pun-Arj Chairatana, Director National Innovation Agency (NIA)
16.00 - 16.30	How Disruptive Technology is Changing the Business Environment in Thailand ? Hewlett-Packard Enterprise Thailand Ltd.
16.30 - 17.00	Digitization Research and Development (R&D) Dr. Sarun Sumriddetchkajorn, Executive Director National Electronics and Computer Technology Center (NECTEC)
17.00 - 17.30	Digital Business Solution Mrs. Arawadee Photisaro, Managing Director PTT Digital Solution Co., Ltd.
17.30 - 18.00	Fintech Technology Ascend Group Co., Ltd.